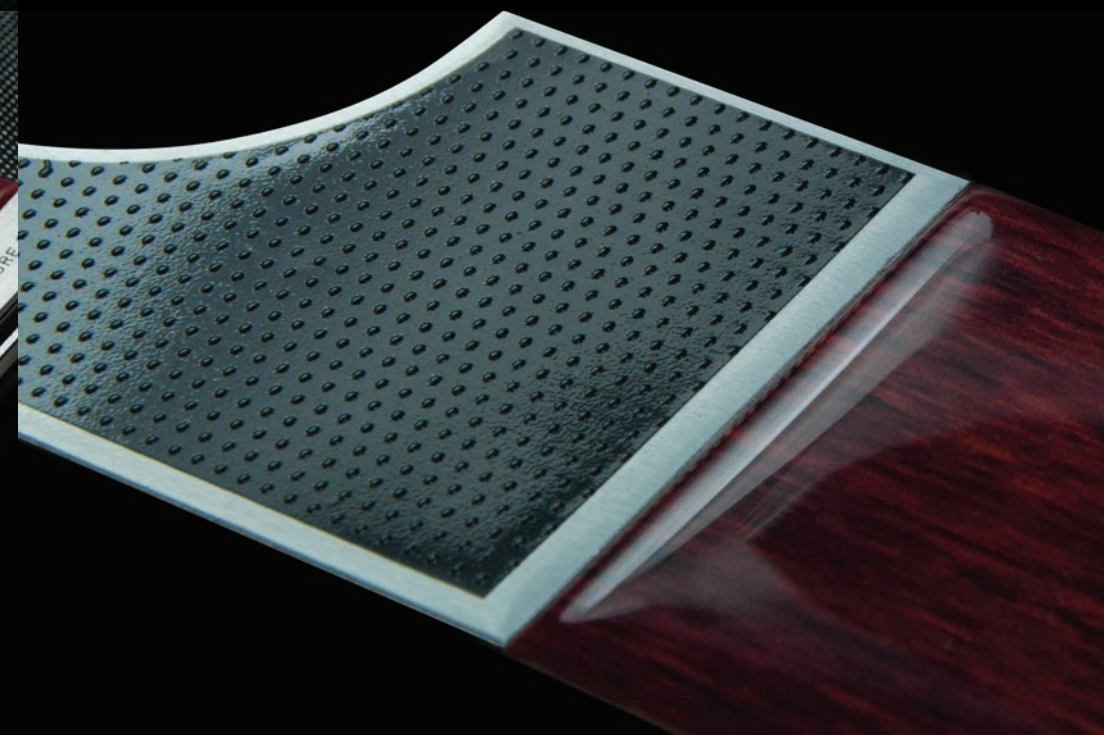


# SUBTLE ACCENTS TO HIGHLIGHT A SIGNATURE SERIES



**CLIENT:** EVERGLADES

**INDUSTRY:** MARINE

**PROCESS:** TEXTURED PATTERN - DOMING

**SOLUTION:** DASH PANEL

## CHALLENGE

Everglades is a high-end fishing boat manufacturer. Knowing that, the main challenge was to develop a graphic concept that would highlight the boat while being in line with the brand and respecting the image that Everglades has spent years building.

## SOLUTION

To go along with Everglades' style and lines, we decided to work on smaller and more subtle appliqués. The dash panel itself matches the steering wheel's wood grain and uses classic colors and a subtle texture. To create a theme, we added three more appliqués that not only matched the dash panel, but also were in line with the interior concept and overall colors. The result speaks for itself: a luxurious look that adds just enough sparks.