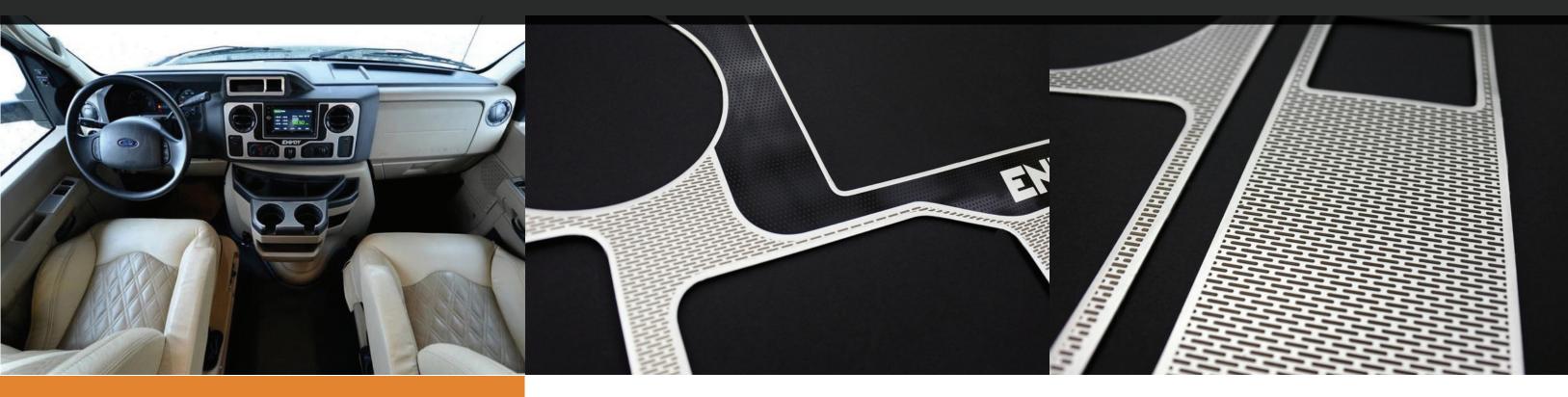
## DASH AND COCKPIT ACCENTS TO COMPLIMENT A CONSOLE





**CLIENT: JAYCO** 

**INDUSTRY**: RV

**PROCESS**: TEXTURED PATTERN

**SOLUTION**: THEME

## **OBJECTIVE**

Upgrade the look of the console and the cockpit area.

## CHALLENGE

Develop a cost-effective way to add color, branding and texture to a console and to other areas in the cockpit. In addition, each part needed to look as if it was part of the original construction and not an "add-on".

## SOLUTION

BCH developed textured aluminum accents to give a rich and distinctive look the dash and the cockpit. To keep costs down and make sure the parts would look as if they were part of the original console and cockpit, thin aluminum was used. Our design was not only inexpensive, it created seamless borders. By using our ability to develop custom solutions, our team was able to develop decorative accents that upgraded the look of the cockpit area while perfectly blending in with the rest of the RV.