

A TOUGH BADGE THAT BLENDS IN



CLIENT: MOTREC INTERNATIONAL

INDUSTRY: INDUSTRIEL

PROCESS: DOMING

SOLUTION: BADGE

OBJECTIVE

Tough Industrial Badge.

CHALLENGE

Motrec is a manufacturer building incredibly robust, durable and reliable electric industrial vehicles. These vehicles are helping move people and materials as safely and efficiently as possible. Our client came to us looking for an industrial badge that could take a beating! They also required the badge to have a nice esthetic look. It was important to our customer that their badge fit with their robust electric vehicles.

SOLUTION

Our passionate team quickly went to the drawing board to provide the perfect solution. Proposals were promptly drawn up and several ideas were submitted. Amongst the designs proposed, one stood out and caught our client's attention. A 12-mil aluminum with embossed logo combined with our doming process. The dome protects the aluminum and provides the badge with a tough exterior that will resist to harsh conditions. BCH Image is always working to go beyond our clients' expectations!