

# EXTRA LARGE ROBUST LOGO FOR MAPLE SUGARING EQUIPMENT



**CLIENT:** CDL MAPLE SUGARING EQUIPMENT INC.

**INDUSTRY:** INDUSTRIAL

**PROCESS:** DOMING

**SOLUTION:** BADGE

## CHALLENGE

For nearly 50 years, the family sugarbush has served as a testing ground for new CDL products. CDL manufactures and distributes maple sugaring equipment. Most of their equipment is made of stainless steel. Our client came to us looking for very large robust logos for their equipment. Not only did these need to be large, they had to meet high heat resistance as well as an easy application and durability.

## SOLUTION

Through teamwork and collaboration, CDL and BCH were able to create an exciting new product that met the needs of the customer in an affordable way while not compromising on the appearance and look they deserve. Domed was the best option for easy application and durability.

BCH Image was happy to contribute to this family business where the family still meets regularly to renew their passion for the profession and prepare the next generation to take over!